



What is Threads?

Threads is a **digital traceability platform** designed to strengthen transparency and trust across SFA-certified supply chains. All SFA-certified fibre produced, processed and traded will need to be recorded in Threads from 2026.

This will help to enhance our certification process by tracking and tracing all certified fibre — ensuring the integrity of the SFA certification claim.

When do I need to start using Threads?

All fibre volumes from the 2026 harvest and any unused fibre still in stock from the 2025 harvest shall be recorded in SFA Threads by

1 September 2026

How do I access Threads?

- You can access the live version of the Threads platform here: sfa-threads.com/login
- The primary contact for your organisation has already been sent their login details. If you need SFA to resend login details, please contact support@sustainablefibre.org
- We've also created a user guide to help with logging in for the first time — see our [Threads Initial Login Guide](#) here.

Is there any training planned for Threads users?

You can find all our planned training sessions on the SFA website, here: sustainablefibre.org/training

Once you've logged into Threads, you can also find a range of Bitesize training videos and guides in English, Mongolian and Chinese under the 'Training Materials' section.

More resources will be added soon. Check back frequently.