



06 MAY 2025

# COMMITMENTS FRAMEWORK

VERSION 1.0



SUSTAINABLE FIBRE ALLIANCE



# Background

An 'SFA Certified' claim is a statement of fact regarding the certification of a particular supplier and/or specific product. Whether a particular supplier or specific product may be claimed as being 'SFA Certified' is governed by the [SFA Chain of Custody Standard](#). In short, traders can only sell fibre products as 'SFA Certified' if they themselves are a certified operation and the chain of custody for specific products is intact.

Commitments differ from claims in that a commitment is no more than a public statement that a company intends to source and trade 'SFA Certified' fibre. Whether they are certified or not, traders of animal fibre are encouraged to make public commitments to trade 'SFA Certified' fibre.

This policy aims to maintain the integrity and credibility of 'SFA Certified' claims without preventing companies from making commitments to buy and sell 'SFA Certified' fibre in the future.

## Policy

While traders (certified or not) wishing to make a 'commitment' may do so largely as they see fit, they may only use the SFA corporate logo and branding alongside their commitment where the following conditions are met:

- The commitment includes the trader's name.
- The commitment defines the specific scope of the commitment, including the product ranges affected and the desired goal in relative or absolute terms.
- The commitment is timebound.
- Previous commitments made by the trader have not expired.
- The commitment neither explicitly nor implicitly (as defined at the discretion of the SFA) makes a claim that the trader or any of their products are 'SFA Certified' (such as claiming to have made progress against their commitments) unless the specific claim is made in accordance with the [SFA Chain of Custody Standard](#).

For more information on how to make a commitment, please see our [SFA Commitments Framework Guide](#).



Published by:

SFA

For more information, please visit <http://sustainablefibre.org> or contact [info@sustainablefibre.org](mailto:info@sustainablefibre.org)