Theory of Change

Impacts
- Rangeland and wildlife resources are conserved
- Herders more resilient to livelihood risks
- Cashmere production is welfare-friendly

Outcomes
- Increased compliance with the SFA Codes of Practice
- Increased investment into cashmere sustainability
- Herders adopt more risk management practices

Outputs
- The SFA Standard System
- Benefits clearly communicated
- Incentives for supply chain actors
- Training and Capacity Building
- Efficient Operations

Activities
- Standard development
- Communications Plan
- Fibre quality initiatives
- Training programmes
- Internal Management System
- ISEAL approval
- Events & Networking
- Market linkage initiatives
- Delivery Partnerships
- Fundraising & Grants
- Chain of Custody
- Marketing
- Individual work programmes
- Knowledge Exchange
- Internal Business Process