

Sustainable Fibre Alliance

Creating a Sustainable Cashmere value chain



China Programme Update

Andreas Wilkes, April 2020

Content



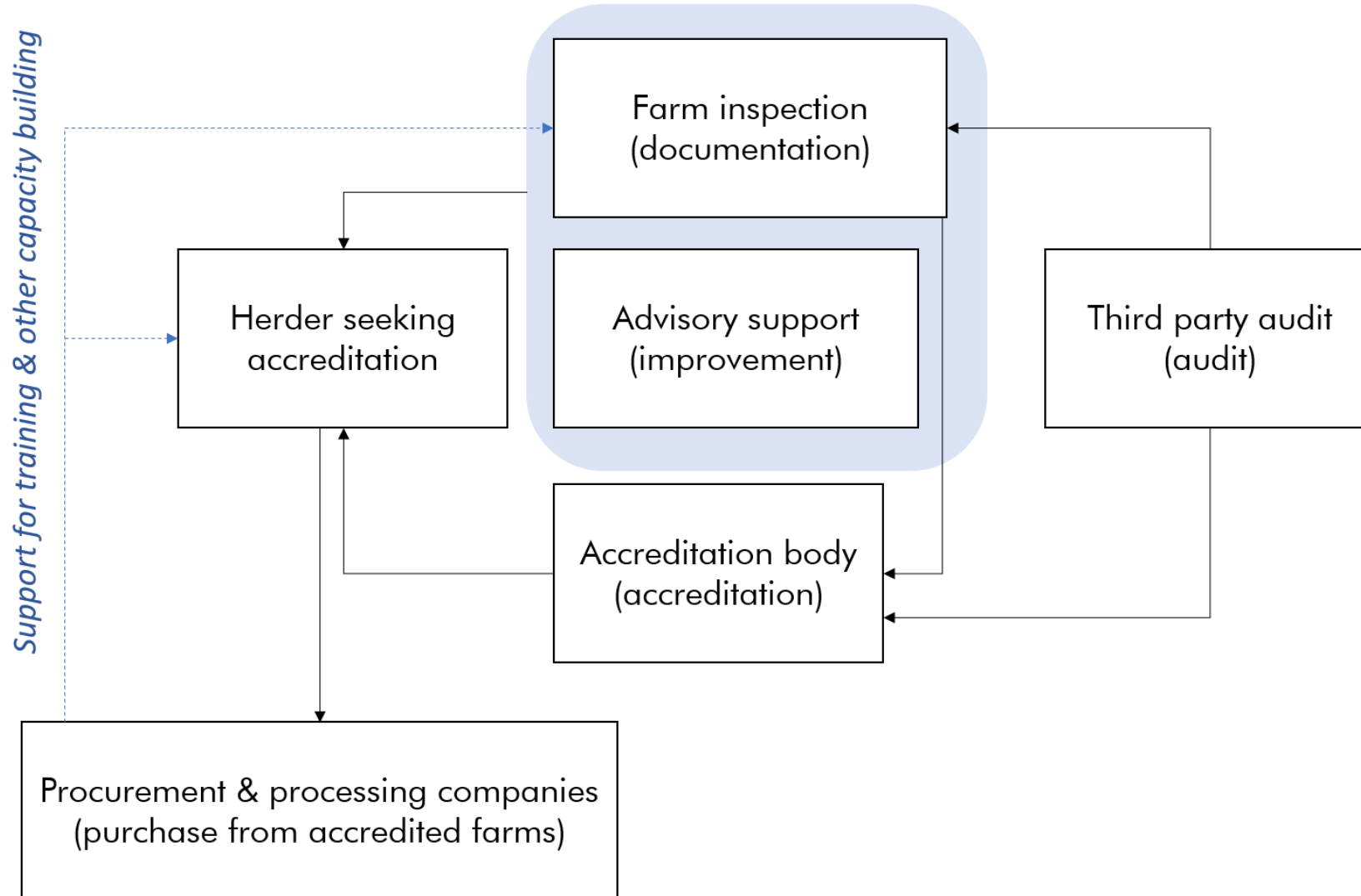
- Situation assessment informing our strategy
- Update on recent developments
- Plans and future perspectives

1. Situation assessment



- Animal welfare is the key area requiring improvement and assurance
 - Government is acting on grassland degradation
- A new Code of Practice is required to suit production systems in China
- Income from cashmere is a small part of goat-related income, so accreditation alone will give limited incentives for improving animal welfare
- Farm documentation is very limited, few auditors familiar with cashmere production
- An effective accreditation programme should support continuous improvement of farm management by herders:
 - improve animal welfare, productivity and profitability through training, extension services and farm infrastructure investment
- Auditing procedures should reduce transaction costs, which are high in sparsely populated pastoral areas

Linking certification and farm support



- Use local vets to document compliance & provide advice
➔ Evidence & improvement

- 100% of herders inspected, sample audited in each programme area
➔ Robust & cost-effective

2. Update on recent developments

Collaboration with ICCAW:

SFA is proud to announce that we have agreed a partnership with ICCAW to develop and implement a joint Code of Practice

ICCAW Farm Animal Welfare
Requirements – Cashmere Goat



SFA Sustainable Cashmere
Standard



Joint SFA ICCAW Animal Welfare Code of Practice

Future activities (subject to Covid-19 effects)



1) Code of practice

- SFA & ICCAW to consult and issue a joint CoP

2) Set robust & practical farm auditing procedures

- SFA & ICCAW to consult with Chinese and international partners

3) Training

- Develop & deliver training for farmers and farm inspectors

4) Farm inspection & auditing

- Pilots informing upscaling

5) Chain of Custody guidelines

- Draft CoC guidelines to be released soon

Opportunities for members to get involved

- Members can contribute to consultation on the Code of Practice
- Pilot implementation: co-invest with SFA in training, farm inspection and auditing in pilot areas
 - ➔ Lessons learned can be incorporated in adjustment of how the CoP and SCS is implemented
- Future opportunities for co-investing in on-farm improvements and social welfare activities in your supply chain

Any questions?

